

JOE SINNONA

RESUME

PROFESSIONAL SUMMARY

Nationally recognized real estate speaker, educator, and Associate Broker with over 30 years of experience. Joe delivers high-impact keynotes focused on mindset, motivation, and performance, empowering professionals to elevate their business through relationships, strategy, and execution.

Founder of Sinnona Speaks, a platform dedicated to educating, motivating, and elevating agents across the country.



JOE SINNONA

“Mindset matters. Win the day before it starts. Build real relationships, execute with purpose, and turn every challenge into your greatest opportunity.”

Joe Sinnona
Founder and Speaker
Sinnona Speaks



SPEAKING EXPERTISE

- Mindset & Motivation for High Performance
- Listing Acquisition & Conversion
- Relationship-Based Selling
- Leadership & Personal Development
- Networking & Business Growth
- Real Estate Market Strategy

SIGNATURE KEYNOTES

- Everything I've Learned in Life, I Learned from a Woman (Featured Women's Council Keynote)
- Lead to List: The Future is Now
- Mastering the Art of Being a Listing Agent
- Mindset Matters: Winning the Day Before It Starts
- The Power of Relationships: From Connection to Closings
- Shift Happens: Thriving in a Changing Market
- The Road to Retiring a Six-Figure Income

FEATURED SPEAKING ENGAGEMENTS

- Women's Council of REALTORS®
Long Island | Syracuse | Rochester Networks (2025–2026)
- Colorado Association of REALTORS®
- Anaheim Association of REALTORS®
- eXp Realty Conference
- One Big Fire Conference, Los Cabos, Mexico
- Brock Zevan Conference, Nashville, TN

SPEAKING EXPERIENCE

- Faculty Instructor, Hofstra University
- Instructor, Long Island Board of REALTORS®
- Founder & Host, Sinnona Speaks Seminars & Events
- National & International Conference Speaker
- Real Estate Workshops, Masterclasses & CE Programs

NATIONAL EDUCATION & TRAINING REACH

- Delivered Seniors Real Estate Specialist (SRES) courses nationwide
- Conducted ABR® & SRS® training locally and regionally
- Developed mindset and performance-based training across multiple markets
- Brock Zevan Conference, Nashville, TN (2026)

AUDIENCE IMPACT

- Trained and mentored hundreds of real estate professionals nationwide
- Delivered CE-certified programs with actionable strategies
- Known for storytelling, humor, and high audience engagement

PROFESSIONAL CREDENTIALS

- Licensed NYS Associate Broker
- 30+ Years Real Estate Experience
- ABR®, SRS®, SRES®, GRI®
- Instructor Training Institute (ITI) Certified





NOEL ROBERTS

Star of Netflix's Million Dollar Beach house. Noel is a luxury real estate advisor in the Hamptons and former head of Private Client by Nest Seekers International.

“Joe has been a secret weapon in my back pocket whenever I need to get out of my head and get back to basics. Simply put.. Joe is who I call when I need to get my head screwed on straight.”

Noel Roberts
Founder & CEO
Luxury Real Estate Advisor



